



News Release

FOR IMMEDIATE RELEASE:

January 17, 2007

Contact:

Leanne Johnson
(951) 826-2395

**CITY OF RIVERSIDE RESIDENTS ENCOURAGED TO APPLY FOR
2007 CABLE TV PRODUCTION GRANTS**

RIVERSIDE, CA – Applications are now being accepted for Public, Educational, and Governmental (PEG) Grant funding to support production of public service television programming. Interested residents or individuals who work or own a business in the City of Riverside can view program details and download the grant application by visiting the City's website (www.riversideca.gov).

- [Download Application](#)
- [Read More About PEG Grant Funding](#)

The City accepts program applications throughout the year. Grant funding recommendations will be made to the Governmental Affairs Committee (GAC) in late April and August of each year. ***Applicants are strongly encouraged to submit grant proposals early in the year*** as this allows for more time to produce the approved program. Another significant advantage to applying early in the year is that early applicants receive first consideration for the grant funds. The GAC may disburse all grant funding within the first grant funding round.

To be considered for the April, 2007 funding round applicants should submit their applications by 5:00 p.m. on March 30, 2007. To be considered for the August, 2007 funding round, applicants should submit their applications by 5:00 p.m. on Tuesday, July 31, 2007. ***In both cases production on grant funded programs must be completed in 2007.***

The purpose of the PEG Grant program is to encourage and support the production of quality community television programs, and to make it easier for individuals or groups to use cable telecommunications to share information and enrich the lives of Riverside residents. Programs may include specials, short series, and weekly or daily programs. Under the provisions of the City's cable franchise agreement with Charter Communications, total annual funding of \$45,000 is available to the City for this purpose.

Individuals, non-profit organizations, community groups, educational organizations, and production companies who meet the general criteria for producing and broadcasting programming for public, educational and government access television are encouraged to apply. Programs must be suitable for broadcast on the public, educational and/or governmental access channels, and training is available every quarter to qualify public access users to utilize the facilities and equipment in Charter Communication's local production studio.

Individuals with questions should contact Leanne Johnson, Acting Communications Officer, at (951) 826-2395.

#